THE GENUINE WAY TO TASTE & DISCOVER



AUTHENTIC EMOTIONS

BOOK OF EXPERIENCES



THE GENUINE WAY
TO TASTE & DISCOVER

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THE GENUINE WAY
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ABOUT US

Vakay in Tuscany is a boutique tour operator and DMC based in the heart of Tuscany with the ambition to introduce its exclusive Bespoke Memories and its top-quality Services (transfer, chef at home etc.) in all the most beautiful areas of Italy, always remaining faithful to its idea of hospitality and tourism.

As tour operator we believe in Slow tourism and exclusive service and we offer genuine ways of discovering places cultures that enhance traditions, local products and authentic experiences, in stark contrast to the idea of over-tourism and crowded tourist destinations. And we are inspired by this approach in the design of our activities. and Environmental economic sustainability are two other fundamental aspects of our idea of tourism: for this reason we have decided to collaborate only with selected partners who share our same passion and understanding of hospitality and tourism.

The offer of Vakay in Tuscany is therefore made up of our Tailor-

made experiences, where we combine the strong customization of activities and the ability to customer meet requirements exclusive to create experiences that will make your stay under the Italian sun unforgettable. In additional, we offer also specific services essential for your stay, such as private Chef in Villa and transfers from the main airports, stations and ports in Italy to your accommodation in Italy.

We love the continuous innovation of our proposals and we research new ways to make our guests live unforgettable and authentic experiences, far from the idea of mass tourism. Also for this reason, we look for unique forms of fresh and smart services based on top quality and strong personalization of the experience, always with professionalism, customer care, attention to detail and Italian taste.

To this we like to add the right amount of informality, elegance and easiness that, we are convinced, allow you to fully enjoy your Vakay in Italy!

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MUST DO



THE GENUINE WAY TO TASTE & DISCOVER

Together with us you will discover three of the most selective family-run wineries of the area, where you will taste unique wines with unforgettable flavors, which are part of small boutiques and niche productions. Moreover, during the visit to the second winery, you will be offered a private Tuscan lunch based on organic ingredients and home-made products.

What's included



Professional local drivinguide at your disposal



Visit of three boutique wineries with top quality wine production



Air conditioned private transfer From/to your villa



Authentic three courses Tuscan wine pairing lunch



Start: morning Approx: 6,5 hours



Opportunity to taste & buy unique and niche wine labels

EXCLUSIVE CHIANTI WINE TOUR



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Let us accompany you to the discovery of one of the most beautiful golf courses in Tuscany and decide to dedicate a day for you, to self-care and relax, You will discover the thrill of playing on the green surrounded by breathtaking scenery and within one of the most prestigious and oldest golf clubs in Italy.

What's included





1 day in a 18 holes golf course



Air conditioned private transfer From/to your villa



Golf cart & full golf equipment



Start: morning Approx: 6,5 hours



Visit different picturesque Tuscan villages

LIGHTEN UP ON THE GREEN



THE GENUINE WAY TO TASTE & DISCOVER

In Florence it's easy to get overwhelmed with the wonderous palaces and churches, the jaw-dropping beauty of the historic center, we get it. So, let us take the stress away, take you by the hand and introduce you to the Florentine Dolce Vita.

Together we will discover hidden gems off the beaten track that you don't want to miss, a real insight into our lives. Secret places, lavish courtyards romance everywhere tucked behind unassuming spots. Everyone should visit Florence at least once in their life: The Academy with its David, the Duomo and the Basilica of Santa Maria Novella, Ponte Vecchio and Piazza Signoria.

But that's not all: you will also discover a real food market where food is lived, told and prepared by local artisans, where social dining is the irreplaceable pillar of the local culture.

Taste the typical flavors of Florentine cuisine, made of local products and characters that have a long story to tell you, and of course enjoy a fantastic glass of wine!

ONE DAY IN FLORENCE WITH DAVID

THE GENUINE WAY TO TASTE & DISCOVER

What's included



Professional local driving guide at your disposal



Food tour with typica



Air conditioned private transfer From/to your villa



Private visit of Accademia with exclusive expert guide



Start: morning Approx: 6,5 hours



Opportunity to buy local products



Private guided walking tour of Florence

ONE DAY IN FLORENCE WITH DAVID

THE GENUINE WAY
TO TASTE & DISCOVER

BESPOKE
MEMORIES IN
TUSCANY





The beautiful Tuscan countryside: sunflowers, soft green hills, cypress trees lining little unpaved roads that look like something out of a painting. Small villages with medieval charm. The succession of twists roads, where you can stop at every bend and take a picture. And above all.... Chianti and its vineyards!

These are all the ingredients you can use to create your exclusive and unforgettable experience.

We can give you some idea:

- Horse riding in the vineyard
- Wine safari with lunch and wine tasting in a winery
- Truffle hunting with lunch in the vineyard and wine tasting
- Chianti tour by car Classic Fiat 500
- Chianti tour by vespa
- Visit to Chianti Castles
- Hiking tour
- E-bike tour
- Skytours Ballooning

BESPOKE MEMORIES IN TUSCANY





Both cities are UNESCO World Heritage Sites, with two historic centers with their own unique charm.

You cannot say you have been to Tuscany without having seen at least once Siena with its Piazza del Campo, home to the famous Palio di Siena that has ran every year since the 13th century, with the Torre del Mangia that dominates the entire city from above, up to its beautiful cathedral

San Gimignano, on the other hand, tells us a unique story that takes us back to the Middle Ages, when the first skyscrapers began to be built! That's right: already in the 14th century the richest families of the city competed by building towers over 50 meters high to show their power and their wealth!

If you are passionate about history and art and you want to spend a day discovering two of the most beautiful and characteristic cities of Italy, we will be happy to customize your exclusive private experience!

BESPOKE
MEMORIES IN
TUSCANY





Pienza and Montepulciano are the two main cities of the Val d'Orcia. Rich in history with a glorious past, the first Pienza is famous for being identified as the ideal city of the Renaissance and the second Montepulciano, among other things, is considered one of the best wine regions in the world.

The historical center of Pienza, with its "ideal" dimensions, is something amazing.

Montepulciano, on the other hand, is a gorgeous Renaissance village, with a medieval layout, set in a postcard-perfect landscape.

A day in Val d'Orcia can only end with a meal based on local products, such as Cinta Senese salami or pappardelle with wild boar, all accompanied of course by a glass of Vino Nobile. If you love fresh pasta, sit down in front of a plate of pici all'aglione (a delicious sauce typical of the Val di Chiana). Finally, do not miss the opportunity to see the Chianina steak cooked on the grill.

BESPOKE MEMORIES IN TUSCANY





Lucca is one of the treasures of Tuscany. The richness of the city is found in the beauty of its historic center, rich in monuments as well as stores where you can go shopping. It is also entirely surrounded by its imposing walls of the sixteenth century, still totally intact and passable on foot or by bike.

There are many activities you can do in the city: guided visits, wine and food tours, walks or bike rides on the walls, experiences to discover the local culinary traditions... in short, if you have never been to Lucca, there are many good reasons to do it!

Pisa does not need an introduction: everyone knows its Leaning Tower, something incredible and unique in the world! So, if you haven't seen it yet, this alone is reason enough to visit it, believe us!

BESPOKE MEMORIES IN TUSCANY





Cortona is a small cozy town set on the mountainous relief of the Valdichiana, located about a 40-minute drive south of Arezzo. It was a very important Etruscan center so much so that the presence of the ancient settlements is still characterized today with 2 km of walls dating back to the 5th century BC.

It is a very picturesque village because of its typically medieval architecture, made up of ancient palaces, narrow cobbled alleys, small artisan stores and typical Tuscan trattorias.

Walking through the streets and roads of Cortona you will find several small stores selling handicrafts and local food products, all on the main streets. Excellent wines are produced in the area and there is no shortage of wine shops, so stop by for a taste of traditional local and Tuscan cuisine accompanied by a good wine!

BESPOKE MEMORIES IN TUSCANY





Iit doesn't matter if you are a wine lover of if you just want to enjoy a relaxing day immersed in the unique landscapes of the Tuscan countryside, alternating between exclusive wine tasting and visiting small town with medieval charm such as Pienza or Montalcino: the Val D'orcia region and its Brunello wine are the ideal companions for an unforgettable experience.

Outside the circuit of large commercial wineries and mass tourism, we are happy to design your own VIP Brunello wine experience by accompanying you in discovering the best and more charming wineries in the area. Exclusive labels, top-quality and small productions, scents and sensations that tell you the history of the territory.... and breathtaking landscapes and great food!

These will be the main elements around which we will create the perfect and exclusive wine experience for you!

BESPOKE
MEMORIES IN
TUSCANY





History, traditions, anecdotes and food blend with Tuscan culture and lifestyle in an incredible way.

Learning the best dishes of Tuscan cuisine does not only mean spending a day in a different and fun way, but also taking a dive between the past and the present of Tuscan food and wine culture.

The door of our farmhouse is always open. What about coming in and cooking together delicious Tuscan food?

Don't worry, if you prefer to know the secrets of Tuscan cuisine directly at your Villa, our chef will come to you!

BESPOKE MEMORIES IN TUSCANY





The location will be an ancient wine cellar in the heart of San Gimignano's historic center.

Your guide will be a master cheese maker.

The ingredients for this fun and unique day will be milk and (for adults) good wine!

This "hand-on" experience will teach you how to turn fresh milk to tasty Pecorino cheese, thus learning how to make cheese the traditional way! Along a journey of authentic flavors and aromas, you will learn the secrets of different aging and affinement techniques, have a lot of fun, and taste a careful selection of wines paired with the different types of cheeses.

Particularly suitable for families with children.

BESPOKE
MEMORIES IN
TUSCANY

THE GENUINE WAY
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BESPOKE MEMORIES IN FLORENCE





The cradle of the Renaissance, the Medici family. The numerous artisan workshops that hand down the family secrets from generation to generation. The history that you can breathe in every corner of the historic center, with its buildings that tell stories of famous people and hide masterpieces that are worth seeing at least once in a lifetime.

This and much more is Florence

Tell us how you want to live and discover Florence!

- Palazzi of Florence tour: private visit to the three city's most important historical palaces with private professional licensed guide.
- Medici tour: private visit to the most important places and palaces of the history of the Medici family with private professional licensed guide.
- Duomo of Florence tour with exclusive skywalk
- Uffizi Gallery tour
- Accademia Gallery tour
- History & food tour: a walk in the city center to discover the history of
 Florence, its architecture but also its food and wine culture, alternating
 the visit of the main highlights with the visit of the local food market and
 some stops for tasting of typical Florentine products.
- **Perfume Experience:** visit to 3 different historical artisan perfumeries one of which was Caterina De' Medici's favorite!

BESPOKE
MEMORIES IN
FLORENCE

THE GENUINE WAY
TO TASTE & DISCOVER

BESPOKE MEMORIES IN BOLOGNA





Emilia Romagna is a gem in northern Italy, renowned for its rich culinary traditions and vibrant art cities.

This region is the birthplace of iconic Italian foods like Parmigiano Reggiano, Prosciutto di Parma, Tortelli, Lasagne and Ragù Bolognese, and traditional Balsamic Vinegar. Food lovers can indulge in gourmet experiences, from visiting local markets to dining in Michelin-starred restaurants.

The cities of Bologna, Modena, Reggio Emilia, Ravenna, Ferrara and Parma are not only culinary capitals but also boast stunning architecture, historic sites, and world-class museums.

A visit to Emilia-Romagna offers a perfect blend of gastronomic delights and cultural treasures!

Just to give you some ideas! In Bologna, you can indulge in a culinary adventure by taking a cooking class to learn how to make traditional dishes like tortellini and ragù Bolognese. Don't miss a visit to the bustling local markets, such as Mercato di Mezzo, where you can sample fresh produce and local delicacies. For a cultural experience, explore the historic University of Bologna, one of the oldest universities in the world, and admire the stunning architecture of the Two Towers.

BESPOKE
MEMORIES IN
BOLOGNA



In Modena, food lovers can visit the home of traditional Balsamic Vinegar and take a guided tour of an "acetaia" to learn about the production process and taste this exquisite condiment. Car enthusiasts will enjoy a visit to the Ferrari Museum, where you can see iconic cars and learn about the history of this legendary brand. Additionally, Modena's beautiful Piazza Grande and the Romanesque Cathedral are must-see landmarks that offer a glimpse into the city's rich history and architectural heritage.

In Parma, you can enjoy a gourmet experience by visiting local producers of Parmigiano Reggiano cheese and Prosciutto di Parma. Take a guided tour to learn about the production process and enjoy tastings of these world-renowned delicacies. Additionally, Parma's beautiful Piazza Duomo and the stunning Teatro Regio are must-see landmarks that offer a glimpse into the city's rich history and cultural heritage.

In Ravenna, you can marvel at the city's stunning mosaics, which are some of the finest examples of Byzantine art in the world. Visit the Basilica di San Vitale and the Mausoleum of Galla Placidia to see these incredible works of art up close. Ravenna is also known for its charming historic center, where you can explore quaint streets, local shops, and enjoy delicious Italian cuisine

BESPOKE MEMORIES IN BOLOGNA



Find out some of our suggestions below!

- Discovering Bologna and its history
- Cooking class in Bologna
- Discovering Ferrara & Ravenna
- Discovering Parma & Modena
- From Parmigiano Reggiano cheese to Balsamic Vinegar Experience
- Food tour in Bologna
- Food tour in Parma
- Ferrari day in Maranello

BESPOKE
MEMORIES IN
BOLOGNA

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BESPOKE
MEMORIES IN
VENICE





Venice, founded in the 5th century, is an unique and incredible city built on over 100 small islands in a lagoon in the Adriatic Sea.

Known for its winding canals, stunning architecture, and rich cultural heritage, Venice was once a powerful maritime republic and a key player in European trade and politics.

This allowed Venice, among other things, to have contact with much of the then known world, including the Far East (Marco Polo, one of the most important Venetians, had stable relations with China as early as the late 1200s)

All this resulted in Venice becoming one of the most important cultural economic and political centers until the late 1700s, and this unique richness can be found throughout the city, evidenced by the incredible beauty of its palaces and museums.

Today, it's famous for landmarks like St. Mark's Basilica, the Grand Canal, and the Rialto Bridge. A visit to Venice is like stepping into a living museum of art and history!

In addition, Venice is a uniquely romantic city, characterized by unique elegance and sophistication, making visiting Venice one of the most exclusive and unforgettable experiences of your life!

BESPOKE MEMORIES IN VENICE



Here are some highlights, these are just some of the unforgettable experiences we can make for you in Venice.

- Gondola Ride: Glide through the iconic canals of Venice on a traditional gondola. It's a quintessential Venetian experience that offers a unique perspective of the city's stunning architecture and charming waterways.
- Murano Glass Blowing: Visit the island of Murano and witness the ageold art of glass blowing. You can even take a workshop to create your own glass masterpiece.
- Discovering Venicde & St. Mark's Basilica: Marvel at the stunning mosaics and intricate architecture of this iconic landmark. Don't forget to visit the rooftop for a breathtaking view of St. Mark's Square.
- Carnival Mask Workshop: Participate in a mask-making workshop and learn about the history and craftsmanship behind the famous Venetian masks. It's a fun and creative way to immerse yourself in the local culture.
- Rialto Market and food tour: Visit the bustling Rialto Market to experience the vibrant local life and sample fresh produce, seafood, and other local delicacies around Venice
- Walking tour of the hidden Venice
- Discovering Murano & Burano islands

BESPOKE MEMORIES IN VENICE

THE GENUINE WAY
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BESPOKE MEMORIES IN ROME





Rome, the capital city of Italy, is a dream destination for travelers looking for a mix of history, luxury, and unforgettable experiences. Known as the "Eternal City," Rome is a place where ancient ruins and modern elegance coexist beautifully.

Rome, founded in 753 BC, is a city rich in history and culture. It was the heart of the Roman Empire, which dominated much of the ancient world. After the fall of the Empire, Rome became the center of the Catholic Church.

Rome's iconic landmarks are a must-see for everyone. Imagine exploring the Colosseum with a private guide, giving you exclusive insights into the gladiatorial games of ancient Rome. The Roman Forum and Palatine Hill offer a deep dive into the heart of the ancient city, perfect for those who appreciate history with a touch of exclusivity. And don't forget the Pantheon, with its stunning architecture!

BESPOKE MEMORIES IN ROME



The Vatican City is another highlight. Picture yourself on a private tour of the Vatican Museums, avoiding the crowds and getting up close with masterpieces like Michelangelo's frescoes in the Sistine Chapel. St. Peter's Basilica is a must-visit, and a private tour here can make your trip to Italy even more special.

Last but not least, head to the Spanish Steps and the Trevi Fountain. These areas are surrounded by high-end boutiques and designer stores, perfect for a shopping spree.

A walk through Rome is like a journey through time! Enjoy your visit to Rome!

There are numerous private and personalized experiences we can create to make your visit to Rome even more unique.

BESPOKE MEMORIES IN ROME



Below are some suggestions for building an experience that will leave you with authentic emotions!

- Discovering Rome & Vatican Museum: enjoy a private walking tour with your historical guide and visit one of the most impressive and important museums in the whole world
- Discovering Rome, the Sistine Chapel and St. Peter's Basilica: After a private walking tour that will tell you about the past and most significant sights of Rome, an incredible visit to the Sistine Chapel, a must-see for its breathtaking ceiling painted by Michelangelo and its incredible history, it's like stepping into a masterpiece!
- Discovering Rome & Colosseum: the best way to discover the most iconic places in Rome
- Food tour in Rome
- Cooking class in Rome

BESPOKE MEMORIES IN ROME

THE GENUINE WAY
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BESPOKE MEMORIES AT THE SEA





Riomaggiore, Manarola, Corniglia, Vernazza and Monterosso. These are the villages that make the Cinque Terre: a string of five fishing villages perched high on the Italian Riviera, which until recently were linked only by mule tracks and accessible only by rail or water. The breath-taking views of harbors far below the wild but hospitable coastline along with the medieval fortresses and plentiful vines and vibrant colors make it a memorable experience!

This stunning day trip, highly customizable is perfect for those who want to see postcard landscapes, visit small villages that still retain the charm of the past and swim in crystal clear waters.

The Cinque Terre offer you amazing colors, wild nature and excellent seafood to enjoy over lunch! Any specific interests for the day we can accommodate!

BESPOKE MEMORIES AT THE SEA





Perhaps after your Tuscan adventure you would like to explore the area around Naples. We have some suggestions to help fill your vacation with colours, landscapes, smells, scents, and tastes that you will never forget! The ideal setting for all of this can only be the stunning Amalfi Coast. In fact, it is here that you can take our Lemon Tour during which you will visit a lemon orchard where you will see, touch, smell and taste amazing lemons, incredibly large and at the same time full of a marvellous taste.

If you wish, the original Amalfi Lemon will also be the base ingredient for the recipes you will cook during a private cooking class in a historic family-run lemon house.

You'll see how it's made, but most importantly, you'll taste the real Limoncello, the world-famous Amalfi Lemon liqueur that once you've tasted it you'll always want at the end of every one of your meals!

Obviously, the colours, the postcard landscapes and the unique atmosphere of the Amalfi Coast will always be included in every tailormade Experience you will decide to do.

BESPOKE MEMORIES AT THE SEA



YACHT & SAILING



Have you ever thought of discovering Tuscany from a different perspective? During your stay in Tuscany you can decide to live a unique and fully customizable experience aboard a luxury yacht or a fascinating sailing ship.

You will have the chance to admire the wonderful Tuscan coastline directly from the sea, to dive into the crystal clear waters of its islands and to relax pampered by all the comforts on board

We will help you design it down to the smallest details, you just need to decide where you want to go and for how long. Just to give you some ideas.... Portofino, Cinque Terre, Forte dei Marmi, Elba Island, Giglio Island are just some of the fabulous locations where you can decide to spend moments that will make your vacation in Tuscany unforgettable

BESPOKE MEMORIES AT THE SEA

THE GENUINE WAY
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WEDDING & PROPOSAL





Collect moments, not things is what they say...How did you spend that once-in-a-lifetime, never-to-be-repeated day? What will remain? Whatever questions you ask yourself later, with all your images and ideas in mind, we will help you in your wedding planning to authentically capture the ideas and true moments of your unique day.

Our aim is to create a wedding day experience that reflects your style and personalities, plus a taste of the finer things that Tuscany has to offer. So please share your vision with us and we will make it come to life! Let us plan the essentials and more so that we can bring your ideas to fruition for a wonderful Tuscan wedding experience.

We are storytellers, creators of memories. We create events that become experiences by turning vision into reality and concepts to execution. We design exquisite backdrops for exceptional occasions as simple Parties, sophisticated Celebrations and everything in between.

WEDDING & PROPOSAL

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OTHER SERVICES





PHOTOGRAPHER





