

FOR MORE INFORMATION

Contact: Marisa Beyers Tel: +27 (0) 21 863 3852 Cell: +27 (0) 84 2484484 media@babylonstoren.com

BABYLONSTOREN VOTED BEST RESORT HOTEL IN AFRICA BY TRAVEL + LEISURE READERS

Franschhoek, South Africa – July 2023 – Babylonstoren Farm Hotel has been awarded the prestigious title of Best Resort Hotel in Africa for 2023 by *Travel + Leisure* readers. The Babylonstoren Farm Hotel also ranks 14th on the Travel + Leisure list of 100 Best Hotels in the World. Nestled amidst the captivating landscape of the Cape Floral Kingdom, against the backdrop of Simonsberg Mountain, the hotel offers guests an authentic farm stay that is perfectly attuned to nature.

The Africa and Middle East category of *Travel + Leisure's* annual "World's Best Awards" survey for 2023 witnessed stiff competition from luxurious accommodations in awe-inspiring destinations such as Victoria Falls and Sossusvlei Dessert. However, it was Babylonstoren's remarkable qualities that stood out, including its expansive garden, rustic farmyard, sprawling vineyards, and lush orchards – all of which can be explored by the complimentary bicycles provided. Babylonstoren achieved an outstanding reader score of 98.50 out of 100.

"We extend deep gratitude to the readers and supporters who contributed to this prestigious recognition," says Dalené Claassens, Babylonstoren director of hotel and hospitality. "Our farm hotel invites guests to reconnect and find solace while embracing life's simple pleasures – leisurely strolls through the garden, farm-fresh meals, sleeping in, and treasured moments with loved ones. We remain committed to providing an unforgettable experience that showcases the unparalleled beauty and splendour of Africa."

The 2023 survey, conducted by *Travel + Leisure*, invited their readers to share their travel experiences and opinions on the top travel destinations worldwide. An overwhelming response was received, with nearly 165 000 T+L readers participating and casting over 685 000 votes for more than 8 500 unique properties.

For more information or to book your stay at the award-winning Babylonstoren Farm Hotel, please visit www.babylonstoren.com.

Pictures: Babylonstoren Farm Hotel Experience

Image credit: Babylonstoren

ABOUT BABYLONSTOREN

Babylonstoren is a working fruit and wine farm in the heart of South Africa's Cape Winelands, close to Franschhoek, with a luxury hotel, spa, winery, farm-to-fork restaurants, farm shops and a garden of beauty and diversity. Guests are invited to an enchanting experience – one that celebrates Babylonstoren's unhurried farm lifestyle and magnificent surroundings.